

## strengthening Beijing and On the Arab world urban diplomacy

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**Abstract:** City diplomacy has become an important form of Beijing's participation in international exchanges , It is State Home benefits and Beijing's self-interest as a starting point , help expand Beijing's international clout , to achieve its Building the grand goal of world cities . specific to Arab world , Beijing can take full advantage of Arab World " East View " Trend , relies on its own unique political , Economy , Cultural Status , With Capital sources Channel Benefits , Protect national interests with City diplomacy , promote city development . at the same time , compare to cities like Guangzhou , Beijing and the Arab world city diplomacy need to enter \_ Step Widening channel Road , More Facts , to City diplomacy and city development 1 Step Drill-down combines the .

**Keywords:** City diplomacy Beijing Arab World City

century , as globalization continues to deepen , A secondary country represented by the city's actors The behavior is an increasingly important role in international engagement . The rise of urban diplomacy , is Additions and extensions to international exchanges between traditional state actors , also city actors implemented from important ways of body benefit . In recent years , City diplomacy is highly valued by all levels of government , XI approximately flat-general Secretary on 2014 year 5 Month Day at the China International Friendship Conference and the Chinese people's foreign friends Good Association set up "" Anniversary Special emphasis " to promote urban diplomacy , vigorously develop international

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Friendly city work , Promote local and foreign exchanges A , Promote resource sharing , complement each other , together with To win all . Beijing as the capital of the People's Republic of China , is the political center of the country , Cultural Center , is the world famous ancient capital and modern international city . for Beijing , Developing City Diplomacy compliance country development , city development needs , to build Beijing into a " World City " Plays an important role .

- Strengthening city diplomacy is Beijing " World City requirements for a development strategy

Building World Cities is the State Council ??? Year approved Beijing City Master plan ( 2004\_2020 Year ) Requirements . The plan explicitly proposes that, must be built with " World city " for Yunus " Force target , continuously improve Beijing's position in the World urban system , to better play its role . Beijing Urban Master plan implementation ten Year , to complete the Beijing Olympics , New China set up @ Anniversary celebration

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and successfully deal with the international financial crisis for the logo , The modernization of Beijing has entered the New development phase . 2013 year , Beijing to achieve gross domestic product 19500 billion RMB , per capitaGross Domestic product over 15000 USD , revenue reached 3661 billion RMB , third generation Industry share close 77 ° % , assets owned by all units in the Capital Area account for more than the total assets in the country ( ) 30 ° % . B Construction of Beijing , management levels have improved significantly compared to ten years ago , toward " World city " significantly faster .

the need to be aware of is , World cities are not \_ Mega cities in the sense of , World city is High-end form of international City , is a city that gathers high-end corporate headquarters and high-end talent in the world , is country The gathering place of activities and the politics of the World , economy , cities with important cultural influence city . C brief , World city is today the world's hard power and soft power are highly developed cities . current , with New York , London , Paris , compared to these recognized world cities in Tokyo , Beijing has the same kind of rich politics , Economy , Cultural features , Rich Technology , intellectual resources , rich history , Cultural Heritage . The gap between Beijing and its urban construction is gradually shortened , Even in some respects already in a leading position . but at the same time , Beijing's international level of engagement and international influence also

Xi Jinping at China International Friendship Conference Jinan Chinese People Friendship the establishment " speech on anniversary event ,

This data is quoted from " Beijing Statistics Network " " Annual Data , [http://. www.bjstats . gov . cn /](http://www.bjstats.gov.cn/) .

Liu: Why Beijing should build the world city , daily , , [http://politics. People . com . cn / GB /1026/12214239 . HTML](http://politics.People.com.cn/GB/1026/12214239.HTML) .is significantly behind the cities . date , USA Foreign Policy Magazine sends to major cities around the world Show Level quantitative analysis , Beijing with 35.1 scores are ranked in 2014 year global cities ranked list eighth position . compared to New York at the top of the list (61.7 points ) , London (58.1 is divided into ) cities such as ,The gap in Beijing is mainly reflected in international business activities , International Human Resource flow , and International Information exchange , International Cultural dissemination and international political participation in the field of evaluation of external communication .

on this , We should be fully aware of the " World City " Building is not possible \_ A speedy and , North except for the economic development and urban construction work in Beijing , The promotion of urban diplomacy should also be placed in a more prominent position , further strengthening of the capital's International Communication center through urban diplomacy , does not break Expand international communication and cooperation , speeding up Beijing " introduce to " and " go out " Steps , is North Beijing's urban development inject new vigor . in this one procedure , Beijing should both attach importance to strengthening the foreign exchanges with the West the major cities of the countries and neighboring countries , at the same time , is located in the three continents and five seas center , has near4 The Arab world of millions of people is undoubtedly an indispensable part of Beijing's urban diplomacy .

Second, it is in the national interest and Beijing's self-interest to carry out Arab city diplomacy

The Arab world in international politics , Economy , Culture , Energy , Security and other areas are unique Special and important role , is an important partner for China to achieve peaceful development smoothly . in our country implement band all the way " strategy background , Beijing developing urban diplomacy towards the Arab world can be served by the on national general Diplomacy , also benefit itself " World city " Target implementation .

developing mutual understanding and understanding of Acheng diplomacy in favor of strengthening the people of Albania . in recent years to , With the establishment of the Sino-Arab Cooperation Forum and the establishment of a strategic cooperative relationship between China and Albania , China-Arab relations overall Development Smooth , Mutual Political Trust enhanced , volume of trade has hit new highs . The is also concerned about , from

country Public opinion polls for Arab society inside and outside see , on the one hand, Arabs are generally China no hostility , On the other hand, the Arab people to China's national conditions ,especially China's development status , Development direction and national religious policy lack of basic understanding , There are even prejudices on many important issues and misunderstanding . The problem with the is that the , is mainly because of the communication between the two sides in the upper echelons of politics is not fully communicated . on this , Beijing as China's capital and international Exchange Center , is obligated to The assumes the mission of introducing China to the Arab world . City Diplomacy is an important means of public diplomacy , North Beijing through urban diplomacy with important cities in the Arab world , can proactively develop itself achievements , multiculturalism spread out , help Arabs take Beijing as the window to objectively recognize China's calendar

History and status , To enhance mutual understanding , Understanding , Trust and Support .

Second , developing an international influence on Acheng diplomacy in favor of expanding Beijing . so-called " World City , required in the political , Economy ,culture and other fields have worldwide influence , Beijing Although Worldwide Visibility is very high , but influence with New York , Paris , London etc recognized world City the has a larger gap than the city . Arab World with states, They have a common language , total with culture , sharing media . Beijing to conduct urban diplomacy with a country's cities not only can have an impact in the country , and can quickly overflow across the Arab world . addition , Allah The world is geographically located in the west of Asia , North Africa , in the cultural circle is the most important in the Islamic world part of the , It is in Asia , Africa , The Islamic world has important influence and discourse . so for Beijing , Developing urban diplomacy towards the Arab world can vitalize Beijing and Arab world , African countries , The Islamic world contact \_ up , through various friendly contacts and Pragmatic cooperation to expand Beijing's international influence .

Third , to develop a better for Acheng diplomacy in favor of Beijing " introduced to " "" go out . for to " World City , Beijing needs to do a better job of " introduced to " and " go out " Work , requires to achieve a higher level , Larger international capital flows , people flow , Technology Flow , message flow . In recent years , affected by the economic crisis , European and American developed countries sluggish economic development , Our country industry is slow to grow in Europe and the US . The corresponds to this is , Arab countries have become our country implementation The Most important stage of the foreign economic development Strategy is the "" \_ . century , Sino-Arab trade volume is guaranteed growth of double-digit speed , the expected trade in the next decade will be from 2400 billion dollar further increaselong to 6000 billion \$ , This growth rate in China's foreign trade pattern is very rare in the . except bilateral trade , Project contract ,, outside Labor export , Middle-Arab parties in finance , High tech , New Energy , education cooperation in areas such as is also maturing . In recent years , guangzhou , Shanghai Wenzhou, cities such as Yinchuan active Developing urban diplomacy in the Arab world , And relying on friendly cities and other platforms to do a lot of things . phase more than cities , Beijing has richer urban diplomacy resources and channels , Beijing can rely on its own Advantage , With The help of the country. "" Implementation of the Strategy " , promotes itself " introduced to " and " out of go to " work , promotes its own development with international elements .

Three Beijing's opportunities and advantages in developing Arab cities ' diplomacy

Beijing strengthens urban diplomacy towards the Arab world , for the national interest or Beijing itself benefits are all very useful . current , Beijing has enter onesteps towards the development of Arab city diplomacy External opportunity and intrinsic Advantage , Beijing can take advantage of , on this one field make a Difference . Beijing's opportunities and benefits are mainly reflected in the following areas .

Arab World " look eastward " Trend Enhancement . Although the whole of the Arab state has been in the big divide , in the process of the great turbulence , But the Arab people are always chasing the national Renaissance , Country fuqiang , people happy " Arabic Dream . " Arab world conquered by Western powers , 200

more year to this conqueror \_ Straight A faithful follower of Western conquerors . But history proof , Western country Home does not help Arabs get out of trouble . , instead put it in a more dangerous position . ' A recent to , More and more Arabs are looking to China , look eastward " has become the Arab world's - stock boom , Because "China is a good friend of the Arabs " , Good Partners , cooperation with China will bring Real Benefits , Learning Chinese experience can help Arabs rise again "B." in the national level face outside , Major cities in the Arab world also have a strong will to cooperate with Chinese cities . 2014 year 6 Month in Quanzhou held the first " China Arab Cities Forum " , The author used the delegates from major cities in the Arab states interviewed , They generally think , currently in- A , The department is more active at the senior political level and at the economic and trade level . , at the middle level of urban diplomacy there are also poles Large development space . at the same time , These representatives all represent , Beijing is the Arabs ' most familiar Chinatown City , is the city where they are most willing to engage in urban diplomacy .

Second , Country " All the way " strategy Push . General Secretary Xi on 2013 year 9 Month and ten Month separate construction " New Silk Road Economic Belt "and " a Century Maritime Silk Road " slightly idea , Emphasizing that the countries concerned, including the Arab countries, should create a mutually beneficial and win-win situation. " Benefit Total " same body " " and "Common development boom " Destiny Community . then , 18 Session of party plenary Central The Economic Work conference and the government working report make clear that, " one with all the way " is the residents ' demands economy , outside turn on cooperation and new round of open initiatives . departments are drawing up planning, from System , Machine ,, security protection a with all the way " The strategy can really make the relevant country " Interoperability , Tighten interest links . " all the way " The strategy has received a positive response from all sectors of Arab society . ,2014 year 6 The first in the month " China Arab Cities Forum , Its main issue is to strengthen the cities of Albania Diplomacy , push a with all the way " Build . representatives from the Arab cities proposed the one series with

Jordan ) Samir : " Arabs and China Future " , Liu Xinglu , Beijing Normal University Press ,2014 ,, 6 page . B ( Jordan ) Samir : Arabs and the Future of China , Liu Xinglu , Beijing Normal University Press , 2014, 6 page .

body's cooperative intent , wants the " \_ with \_ Road " Strategies can be effectively translated into projects , makes the The major cities of central Albania become the new Silk Road on each other Unicom station , This to Beijing go to a Step to promote And the Arab world of urban diplomacy is undoubtedly the \_ an important opportunity .

Third , There is a greater complementarity between Beijing and major Arab cities . The purpose of developing city diplomacy not for " " relatives , But to promote common development of both cities . current , many Arab states , in particular, oil-producing countries are urbanizing , age of rapid industrialization , as Jordanian scholar Sam, in his interview with the author, points out that the , "" the big cities of the Arab countries to the foundation facility , Hi-Tech , New Energy etc keep strong demand , and are planning the development zone , Industrial Park , projects such as high tech parks , These are the areas where Arab cities are willing to work with Chinese cities. field , and that's the advantage of Beijing . " specific " , In basic design construction , Northern Capital Building group , Beijing Construction Engineering Group and other enterprises have a strong capacity to build , and accumulated a in the Middle East Richer overseas operating experience ; in Hi-tech field ,, Beijing numerous High-tech enterprises and Scientific research institutes can provide all-round technical support for Arab cities with similar development base ; on Park construction , Beijing has 3 National economic Development Zone ,, Urban level economic development area , Has a wealth of experience in the construction of the park and investment experience . Beijing has the ability to provide a package solution to the "" "" in the city's dealings with Allah , implementation " resource sharing " ,complementary Advantage , co-win .

Fourth , Beijing has a channel advantage in developing Arab city diplomacy . Beijing is China's first All and international Exchanges Center , This gives Beijing a unique diplomatic channel for Arab cities . For example , Beijing

international institutions numerous , not only Arab embassies in Beijing , and a Lubbock Large Enterprise, Non-governmental organizations , news Media also set up permanent offices in Beijing ; North Beijing International exchange activities frequently , visits to China by Arab community usually visit Beijing , and large International activities , meeting , show Most of the, training, etc. are held in Beijing . so , compared to other City , Beijing Acheng Diplomacy is by no means limited to friendly cities the single \_ Framework , and you can borrowing in the capital and the international exchanges Center a lot of external communication channels , Multi-pronged development for Acheng diplomacy .

Fifth , Beijing has a wealth of cultural and intellectual resources to carry out its Acheng diplomacy . valid Developing urban diplomacy in Arab countries requires strong human and intellectual resources as support , and compared to other cities , Beijing's advantages are obvious . For example , "" Beijing is a Muslim of all nationalities in China National Religious Group One by one location of the Chinese Islamic Association. sponsored by the Chinese Islamic Association There are national Islamic higher professional schools -- Chinese Islam Finance Economics and the world's public Development Line Comprehensive publication " Chinese Muslims " "magazine ." These three basic points together with Beijing % i year \_ Traditional National Islamic Center's tradition , To make Beijing \_ is in the National Islamic The location of the education center . " A rich Islamic Cultural resources constitute an important component of the multicultural culture of Beijing section , is an important resource for urban diplomacy in the Arab world. , It can close Beijing very well . feelings and contacts with Arab cities . also , Beijing or Chinese university Arabic teaching, A The center of the Islamic Culture study , including North , Peking University , Beijing language University , Beijing second foreign Language university , uibe , China Islam Finance Economics High School, It can not only provide a high level of translators to the Arab world's urban diplomacy in Beijing , And can be on the Arab situation . , Social culture , Economic developments , Public opinion information such as Beijing close Government agencies and institutions provide intellectual support ,This advantage is that no other city in the country can reach the .

Some suggestions on strengthening Beijing's diplomacy towards Arab cities

Current , Beijing has the external opportunities and internal advantages to further develop its Acheng diplomacy , but objective terms , According to the requirements of building a world city , Beijing's urban diplomacy with the Arab world is also in start phase , There's a lot of room for development and improvement .

First , Enrich the connotation of Arab urban diplomacy . Chahar Corbin, General secretary of the Society of the "" " the connotations of urban diplomacy include at least three things , is relatives , Add Luster , do the work . B go relative " is the traditional way of city intercourse , means mutual exchange of delegations to each other access and parameters View , Mutual understanding , promoting friendship ; so-called " add Luster " , refers to cities that are held together through a joint largeActivities to glorify the image of their respective cities and countries. ; and " do the work , Refers to the City 's through pragmatic cooperation , complementarity , really implements resource sharing , complement each other , Co - win . current , Guangzhou as an earlier city of Arab cities in China , in city diplomacy Three aspects ,especially in " Add Luster " and " do the work " The has achieved significant results . example [] , Guangzhou Three consecutive elections for " World Cities and local government organization " ( UCLG ) co-Chairmen

Li Xinghua : " Beijing Islamic studies Hui Studies # Year 1 period , page .

Shantao : " relatives , do things , add brilliance , China News Network

City , Organized a number of economic and trade missions to Rabat , Dubai , Cairo , Arab cities such as Riyadh trade Promotion activities , Investment promotion for Arab cities by Canton Fair , with wide The state-created International Urban Innovation Award attracts a large number of Arab urban innovation projects, such as . on for Beijing , Beijing with Europe and the United States , Japan and South Korea's city diplomacy has been very vivid , the is compatible with the country General Foreign Policy , take full advantage of its funds , Technology and city



administration experience . at the same time , North Beijing and the Arab world the main limitations of urban diplomacy are " visiting relatives " level , a huge combination of do not have the potential to be well mined , For example Arab cities in need of High-tech „Development Zone , Set Experience , , vocational education, and so on , Beijing has not consciously taken the initiative to butt through city diplomacy . not come ,Beijing should pay more attention to the Arab Islamic world , rich inside of Acheng diplomacy Culvert , will " add luster " and " do the job " as the focus and breakthrough point for work .

Second , broaden channels for Arab city diplomacy . recent , Beijing in advance International friendly Significant results have been achieved in city work . up to 2014year 6 Month , Beijing is with global , states [] City established international Friendship City Relations , which includes Egypt Cairo and cards Taldoha two Arab cities . also, Beijing also organizes high-level international conferences , Exhibition to enforce urban diplomacy , especially world City Forum , Invest Beijing Fair ETC activities promote entered the contact and cooperation between Beijing and Arab cities . But you need to point out that , establishing international friendliness City and hosting international conferences , Exhibitions are part of city diplomacy , City diplomacy should not be limited to this two Channels „ and should be more diverse and extensive. as described above , Beijing can take advantage of foreign communication channel is very rich , But some channels have not been well developed . For example , Beijing is country Foreign aid Training most important \_ base , Thousands of Arab Islamic world officials annually, Academics , Media person to attend training , This is a good way for Beijing to carry out its diplomatic activities in various fields . channels . The author has participated in the teaching work of the 10 Yu Yin Arab foreign aidtraining, for training Many Arab trainees of the have proposed technical and cooperative projects in their respective cities , want to be able to find go to the appropriate Chinese city for full docking , but relevant government departments in Beijing , Enterprise rarely uses this Channels for referral activities , and Fuzhou , Xi ' an , cities such as Yinchuan undertaking Arab foreign aid training in the course of classes, participants are scheduled to negotiate with the Trade promotion agency , to schedule the enterprise according to each other's needs , Education Cultural institutions docking , has contributed to a lot of collaborative projects .

Third , establish an integrated diplomatic mechanism for Arab cities . City diplomacy is not simple city friendly contacts is a system engineering . especially for Beijing this way \_ with " World city " Pursuing city , Its city diplomacy need \_ A valid mechanism to dominate politics , economic , and culture , Education , All fields such as technology , make government , , Social , personal power can be fully integrated . also , City diplomacy needs targeted , cities in different regions have the same characteristics and requirements as , The urban diplomacy of the developed countries in Europe and America can be heavy on the " introduced to , for Urban Diplomacy in the Arab world can push " go out " . Guangzhou is in the front of the City of the Arab world and the mechanism of the "" . , except by the Guangzhou FAO , Guangzhou Foreign Trade Bureau , Wide State Citizen 's Council, Guangzhou Culture Radio Press Bureau , Guangzhou Department of the promotion of The city of Lubbock Foreign Affairs coordination mechanism , Guangzhou City Foreign Affairs Association as our first city outside Turn Association , Further to the needs of Arab cities foreign resources , information is rounded Close , optimization , makes the " City Diplomacy in Guangzhou has a more robust mechanism , forms a special color guangzhou experience . A currently , Beijing has not yet formed the Arab urban Diplomacy \_ an efficient working mechanism , Central , to place , Private level information , resources and channels are still relatively dispersed Status , is not playing well . in this area , Beijing should learn from Guangzhou experience , enlarges to Allah value and research in the world , form as soon as the government takes the lead , and The working mechanism of broad social participation , improve targeting of Acheng diplomacy ,integrity and actual effects .