

My Country's Shipping Policy and Shipping Regulations in the New Era

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Abstract: How to adapt the shipping policy to the requirements of the new era and rely on the advantages of shipping resources to provide customers with high value-added value-added services is the only way for shipping companies to seize the competitive advantage. The purpose of this paper is to study my country's shipping policies and shipping regulations in the context of the new era. On the basis of analyzing and studying the development status of foreign shipping industry, a series of feasible policy adjustment and improvement methods are put forward, and it is recommended to set up special law enforcement agencies and laws and regulations for shipping market management, based on the socialist market with Chinese characteristics. The characteristics of economic development, through the shipping trading platform under the background of the new era, analyze the supporting policy system and regulations for the operation of the shipping trading platform, promote the healthy development of the social economy, and strive for the ultimate goal of building a harmonious society and building a shipping power.

Keywords: New Era Background; Shipping Policy; Shipping Regulations; Analysis of Regulations

1. Introduction

Under the background of the new era, with the formal operation of the World Trade Organization and the promotion of trade liberalization, driven by modern science and technology, human society will enter a new development period. In this development period, international shipping has unlimited opportunities and fierce competition. Only by observing the world from a strategic height, knowing the world, seizing opportunities, speeding up the pace of adjustment, and daring to meet challenges, can we win in the international shipping market ^[1].

With the advent of stricter environmental regulations for sulfur oxide (SOx) emissions, the shipping industry has been considering new fuel options. Kim A R conducts an empirical analysis of three alternatives considered by Korean shipping companies. The main methods include conducting surveys and interviews to examine the actual responses of Korean shipping companies to SOx regulation. The results show that, among the nine sub-criteria on responding to SOx regulation, investment cost (F11) is the most important factor ^[2]. Based on the cross-strait shipping route data released by the Ministry of Transport of the People's Republic of China, Jozef E measured and characterized the evolution characteristics of the cross-strait container port system such as spatial connectivity, geographic centrality differentiation, and regional agglomeration. Further attempts are made to reveal the dynamic mechanism of the changes in the spatial structure of the port system under the direct shipping policy ^[3]. Therefore, it is of practical significance to study my country's shipping policies and shipping regulations in the context of the new era.

This paper systematically analyzes and draws lessons from the existing research results by collecting and consulting a large number of materials related to shipping support policies. In-depth understanding of the current domestic and foreign scholars on the current status of the shipping industry and the development of the various policies of the shipping industry to provide overall ideas and theoretical basis for the research content of this paper.

2. Research on My Country's Shipping Policy and Shipping Regulations

2.1 The Adjustment and Improvement of My Country's International Shipping Policy

2.1.1 Moderate cargo priority

Although China has announced to the world the cancellation of the cargo reservation system in the relevant negotiations, it can still stipulate a moderate cargo priority[4]. For example, for government materials, foreign aid materials, military materials and some important strategic materials related to the national economy and people's livelihood, all or more than half of their shares are preferentially allocated to the national ship in the form of state-purchased services, and competition is encouraged. Transportation costs, to avoid backward protection [5-6].

2.1.2 Establish a healthy and orderly shipping market

On the one hand, the government does not participate in or intervene in the specific operation of enterprises in the market opening, but on the other hand, it should adhere to macro-control and implement strict supervision and management [7]. Specifically, it should start from regulating the shipping trading market and trading behavior, improve the quality of shipping enterprises by publishing price indexes to enterprises, provide shipping information [8-9].

2.2 My Country's Shipping Legislation

2.2.1 It is necessary to set up a special law enforcement agency

Under the current circumstances, it is more feasible to set up a special law enforcement agency in the Ministry of Communications. The key to establishing such a unified national law enforcement supervision agency is that the state defines the agency's functions and powers with formal laws [10]. Its functions should include the implementation of all legislation involving international shipping management.

2.2.2 Establishing laws and regulations for the management of shipping market that integrate substantive law and procedural law

The subjects of the legal relationship of shipping administrative management adjusted by the Shipping Industry Law should be very broad. The administrative subjects are the state organs and their authorized organizations, and their specific powers and responsibilities should be clarified through laws: the administrative counterparts should include shipping companies, freight forwarders, and shipping agencies. , terminal operators and other enterprises and organizations engaged in shipping business and related. In terms of its content, it can include the market access qualifications and conditions, freight rates, and the registration system of bills of lading and agreements.

3. Investigation and Research on Shipping Trading Platforms in the New Era

3.1 Shipping Trading Platform

The practical manifestation of the shipping trading platform is the shipping exchange. The core of the shipping exchange is a shipping trading platform based on intelligent shipping. It is a shipping trading service entity established by enterprises or institutions. It relies on information technology to collect, analyze and process logistics information data to build an integrated Intelligent shipping transaction service system, providing various shipping transaction services for shipping participants.

3.2 Overall Positioning of Platform Functions

Integrate shipping transaction information: play the role of information statistics and analysis. The main task of this role is to collect the shipping transaction information generated by the shipping traders of all parties, conduct statistics and analysis on the information, and provide necessary and even characteristic information services for the shipping trade information demanders.

4. Analysis of Supporting Policy System and Regulations for the Operation of Shipping Trading Platform

4.1 Transformation of Government Service Functions

4.1.1 The government service function is inclined to enhance the operational capability of the shipping trading platform

The shipping trading platform needs a series of supporting policies and the support of the government. Therefore, the

government service function should be inclined to the operation of the shipping trading platform. For example, recommending shipping trading platforms to supervised enterprises, sharing some government data with platform data, incorporating enterprise evaluation into the standards for supervising the operation of shipping enterprises, and strengthening the management of shipping enterprise qualifications. These service functions are beneficial to the operation of the shipping trading platform.

4.1.2 Government service procedures need to be simplified, and government efficiency needs to be improved

Once the shipping trading platform is established, it will become more convenient for government functional departments to supervise the shipping industry, and Zhoushan shipping transactions will be more convenient and prosperous. Therefore, the government will gradually rely on the shipping trading platform in terms of service functions, and its governing efficiency will also need to be improved with the prosperity of shipping trading. And this high-efficiency requirement of governance forces the government to simplify the process of many services, such as the process of ship change registration, crew registration, etc.

4.2 Business Conduct Management Regulations

In addition, the management of business behavior mainly refers to the management of whether an enterprise operates in accordance with the law and is mainly beyond the approved and registered business scope. Due to the imperfect mechanism of my country's international shipping market and the relative lag in legislation and management measures, many shipping companies operate beyond their powers and regulations, seriously disrupting the market order. To this end, the supervision of enterprises' law-abiding behavior should be strengthened. Relevant competent authorities shall, in accordance with relevant laws, regulations and rules, issue warnings and confiscate illegal operators through regular annual reviews and random inspections, random inspections, and the issuance and replacement of relevant certificates. Illicit gains, fines, suspension or cancellation of business qualifications, etc. will be dealt with accordingly.

5. Conclusions

At present, the Chinese government pays more attention to and attaches great importance to the development of the shipping industry, and has formulated a series of policies. However, the current domestic shipping enterprises are not in line with the status quo of my country's economic development in terms of transportation strength and transportation level, and are inconsistent with my country's economic and trade status in the world. Combining with our country's existing shipping policy, this paper explains the existing phenomena, laws and theories through scientific understanding and rigorous verification, that is, through the use of concrete language to illustrate abstract theories. When studying the shipping policy system and regulations, the focus is on raising questions, explaining phenomena and summarizing laws in combination with shipping trading platforms.

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